

ANNE JENSEN

LONDON PARIS NEW YORK



CLOSER LOOK ON
GO-TO MAKE-UP STYLE

PART 1

BROWS

PERFECT BROW SHAPE.

LASHES

FALSE LASH ADVICE

HAIR

SHINY HAIR

NAILS.

PERFECT MANICURE

PERFECT PEDICURE

BEAUTY CARE TIPS.

PART 2

MAKE UP

PERFECT BASE

SPOT ON EYES.

BROWS

CHECK BONES.

LIPS

NAILS

SUMMER

WEDDING

WWW.ANEJENSENBEAUTY.COM

PUBLISHED BY ANNE JENSEN
ALL RIGHTS RESERVED.

BEAUTY TIPS FOR YOUR DAILY LIVING

BEAUTY



FRAGRANCE
MAKE-UP
SKINCARE
TOOLS

TOOLS

the
world
of
beauty
tools

ANNE JENSEN

ANNE JENSEN

BEAUTY TOOLS

WHICH TOOLS DO YOU NEED

Tweezers

A good pair of tweezers are very important. You need a slant and a point. The steel quality play a big role.

Anne Jensen tweezers are made from finest Japanese stainless steel and can be sterilized. How the tweezers feels in hands and the finger hold is also important. Just better you feel it fit your hands just better control and perfect brow trim you can obtain.

Brow Scissor

A great brow scissor need to be made from Japanese Stainless Steel. The tip of the scissor need to be a bit rounded, it prevent damaged of the skin.

Lash Curler

There are plenty of lash curlers in the world but only one Miss Jensen Lash Curler. Its handy, easy and do not damaged the lashes. You can use both with our without mascara.

Lash Applicator

Lash Applicator is made special for adding false lashes. The Lash Grabber can be used to both single lashes and stripe lashes.

Nail File

Nail files are very important. The pure file from Jensen can be sterilized.

Nail Scissor

A good nail scissor in Japanese stainless steel which can be sterilized is the best. Jensen Pure Scissor have non slip glide comfort hold which give a better control over the work.

Nail Clipper

Jensen Folding nail clipper is good for toe nails

Nail Cutter

A nail cutter is needed for very hard toe nails. Jensen pure nail cutter have build in non slip glide handle.

Cuticle Nipper

A good cuticle nipper is a most in a professional home manicure. Jensen have them in handy and big prof edition.

Toe Nail Scissor

A special scissor made for toe nails . Jensen have non slip glide handle which give a better control.

Pedicure File

A good pedicure file is a most. The ceramic pedicure or Jensen pure pedicure there can be sterilized is to prefer.

BROWS

TWEEZER AND BROW SCISSOR

Tweezing eyebrows and curling your lashes takes 10 years of your ages. A perfect facelifts Your eyebrows and lashes define your face so a good grooming routine should be a priority in your beauty regime. Eyebrows frame your eyes and lift your face its therefore imperative that they're well groomed and well-maintained.

Having the right tools is the most important factor in ensuring your brows look immaculate. Tweezers need to be high quality stainless steel with a wide grip handle to ensure a better hold and therefore better results. Scissors also play a vital role in shaping your brow and should be of high quality with a sharp edge' Japanese stainless steel tweezers ensure a crisp and clean cut. Tweezing your brow opens the eye area and instantly alters your appearance.

There are a few basic steps to follow in order to achieve a salon-perfect look. Firstly, follow the brow bone to define the shape. Start by plucking from beneath the brow to increase the space between the Eye and the brow. If your skin is sensitive or you are prone to pain, numb the area with an ice-cube beforehand. To finish off your perfectly plucked eyebrows, use brow wax or apply a frosty coloured eye pencil under the brow to highlight and add further definition.

Wax or thread Your Brows.

Apparently, these methods are generally not right for your face. "Waxing and threading are a fantastic method for cleaning up body hair or chin hairs—but not brows," Waxing rounds your brows, which in turn can make your face appear older. As for threading, when one thread is in the technician's teeth when they're pulling the hairs, they end up looking over their shoulder—so they can't even see what they're doing."

You only tweeze once a week So, wax and thread are out. But if you think a quick tweeze every now and then should be able to keep you in top shape, it's time to reconsider your brow-maintenance strategy.

"A couple of hairs should be pulled every single day, "It's the only way to maintain your arches. If you wait a week or two, you're going to have hair sprouting everywhere, and it'll be hard to know what's new growth and what needs to stay." The best solution? Tweeze between taking a shower and putting on your makeup. You match your brow color to your hair color. The only people who can really get away with this simple option are ladies with dark hair that's all one shade. But if you're a brunette and have highlights, you should be matching your brows to those lighter strands. "By making your brows lighter—with a brow mascara, for example—your eyes.

BROWS

TWEEZER AND BROW SCISSOR

However, beauty logic often disagrees. What you really want to do is start in the middle of your brow, where it's naturally fullest. "From there, work lightly toward the tail. When you're done, go back to the start of your brow and add a few fine flicks so the inner corner is lighter and more natural-looking than the outer one. You do your brows first, then the base considering how brows are the frames of your face, it's understandable why you might do them before applying blush, bronzer, and the like—but that's a major faux pas. "It's important to finish your complexion first, "If you're washed out, with no blush or color, you're going to totally overdo the brows. It's similar to the way ladies always end up overdoing liner and mascara if they've left their brows until last." The formula for success: base, bronzer, blush, brows, and then everything else.

Use just one brow product If you like your brow color you only need a wax or brow conditioner to keep the daily brow shape. You start from the outside and work your way in

Logic would say the best place to start anything is, well, at the start.

LASHES

LASH CURLER AND LASH APPLICATOR

Glamour Lashes.

It make things easier if you're applying them to someone else or using individual lashes. You'll also need to take everything out of the packaging and lay it out where you can easily grab it while perched in front of the mirror. And make sure to gently remove the lashes from the package, you don't want to destroy the arch they have or bend the lashes. Anne Jensen suggests doing all your other eye makeup first and saving lashes for last. So apply eye shadow, curl your (real) lashes and apply mascara before reaching for the false lashes. OK, this is the critical part, you know, actually 'putting the lashes on. But it' s really not so bad, just follow these steps:

1. Before using the glue, apply the lashes to your lids to see how they fit. Your lashes shouldn't poke your eyes at all; if they are then they're too long. Trim them to the right length.
2. Hold your strip of lashes and apply a thin strip of glue at the base.
3. Wait a few seconds for the glue to get tacky; it will keep your lashes from sliding around on your lids.
4. Use your Anne Jensen applicator to press the lashes into the base of your lash line. Start at the outer corner and work your way in. Gently press down to keep the glue from bubbling up.
5. Give the glue about two minutes to dry, then curl your lashes (real and fake) with your Anne Jensen EYELASH CURLER . This will get the strip even closer to the lash line and help mesh your real lashes with the fake ones for a more natural look. Plus, it reduces the tension on your eyelids and makes:

Individual Lashes:

A Great Alternative Usually when you think false lashes you think of the one-piece strip, but individual lashes (basically small groups of lashes) are another option. While they're more time consuming, since you're applying small groups instead of one big one, they can be easier.

With a full strip you have to get it pressed perfectly without any bubbling," not the case with individuals.

1. Hold each individual lash with Your Anne Jensen LASH APPLICATOR and dip the tip into the glue.
2. Wait a couple seconds for the glue to get tacky, then press them on to your lash line, wiggling them in between your natural lashes. Repeat with as many as you want.

Tip: Make sure you apply mascara before putting individual lashes in, it will give the glue more to grip to. feel more comfy.

HAIR

LASH CURLER AND LASH APPLICATOR

Cutting your hair more often doesn't make it grow faster: Getting rid of the ends of your hair doesn't directly effect hair growth. The ends of your hair don't effect the follicles in your scalp, which determine how fast and how much your hair grows. Trimming simply keeps hair more healthy as it grows.

Skip the trim: Give yourself some time in between each trim instead of going with the typical 6-8 weeks. Hair begins to split around the 3-4 month mark, which is when you'll actually need a trim.

Layer accordingly: When cutting your hair, you should layer it according to your hair texture.

Tighter curls work best with layers that aren't perfectly even, while straighter hair works best with more even layers.

Skip the shampoo: Before cutting hair, skip the shampoo. You'll be having your hair washed anyway, so there's no need to dry out the cuticle twice.

It's best to trim natural hair when dry: For girls with natural hair, it's important to know that hair should be cut when dry. Head to a salon that specializes in natural tresses so you know you're getting the best cut possible.

Search salon apprentice websites first: Looking to get your hair but not by a specif hairdresser check out the web for good and bad comments

All bangs aren't cut equally: If you're thinking about getting bangs, know what works best for your face and for your hair texture. Long, wispy bangs usually work best for a square face, while softer, shorter bangs work best to frame a round face.

Short hair takes work: Cutting off your hair does not make hair care any easier. To keep them maintained, shorter cuts usually require more frequent trips to the salon to keep the shape and style fresh, which ends up costing more money (and time).

If you dont trim, split ends will come Split ends will continue to split up the length of the hair if you dont trim them, making your hair brittle and weak. When you start seeing split ends more often than non-split ends, it is time to get a cut.

MANICURE



MANICURE AT HOME

Tips and tricks

MANICURE

NAIL FILE, NAIL SCISSOR AND NIPPER

Manicure at home will begin with removal of older nail polish and filing of nails.

Take a hard critical look at your fingers. If they are long, you can have long nails. For short fingers, filing your nails to an oval shape is recommended. Filing must be done in a motion parallel to lay of the nail.

Filing it across will damage nails. After you are satisfied with shape of your nails, work to make your hands soft and supple.

Soaking hands in soapy water for about two minutes will do it for you. Remove excess soap with cotton dabbed in nail polish remover.

Press back cuticles with towel. Cuticles are delicate so don't be harsh on them.

Now starts beautification of nails by applying polish. Direct application of polish should be avoided.

Use a base coat first, which is a transparent nail polish meant to stop chemical effects of nail polish from reaching nail surface. Once base coat has dried, apply nail polish of your chosen color.

It is prudent to use two light coats applying second coat only after first has dried sufficiently.

After nail polish has dried, pamper your hands with moisturizing creams. If you do not have such creams, use coconut oil or olive oil for moisturizing. You do not have to wait expensive creams.

If you have access to natural products like milk cream, coconut oil, olive oil an for special occasions for a manicure. If you can do it once a week, you will have hands that every one will want to hold and kiss.

Natural products provide for best care rather than chemical based such, you do not have to look out for pocket piercing commercial products you can do it with simply products

Do It Yourself Manicure with these simple yet effective methods, you can achieve desired results without venturing out of your home.

Doing it yourself will also give you the pleasure that you are in charge of how you look.

When you extend your hand for a shake, its appearance tells everything about you.

Nice clean hands with pared nails look delightful and admirable. It doesn't require miracle to achieve such hands. Manicure is the answer. And guess what, you do not have to rush to a salon for getting a manicure done. Instead of taking out a few hours of your precious time to visit the manicurist, you can easily take out a few minutes and do a manicure with things available around the house. Once your hands are manicured, all you need is a little natural oil to keep it moisturise Not every person has the time or money to have a manicure done at the salon. With simple things available around the house, you can do it yourself with results that will surprise you. First you create a list of things you need:

MANICURE

NAIL FILE, NAIL SCISSOR AND NIPPER

A small bowl of warm, soapy water. A small hand towel ,
Anne Jensen Eco Porcelaine Nail file, Jensen Cuticle Nipper Anne Jensen Buffer Cotton wool,
Almond oil for moisturising, Nail polish remover and polish remover pads.

The choice of nail polish has to be made carefully. If you are going to a party, then a choice between slightly darker shades that match your dress for night will do. Violet and purple-based shades look a bit extreme, but if you think these are the shades that describe you best, use them by all means. For daytime occasions, use of lighter shades of pink or pearl will complement any dress combination. For such occasions, prepare your hands a day in advance and apply polish before going to bed so that by morning it has taken the desired form and colour.

While we love nail art as much as the next risk-taker, there is something timeless about a nude manicure. Unfortunately, finding the right hue to match your skin tone can be a bit daunting. But don't fret, we've consulted with five of our favorite nail experts to help you along the way. This fall, dare to go bare!

Determine Your Undertones

Just like clothing is rarely one-size-fits all, neither is nail polish. Its a great starting point is to determine which of the major skin complexion categories you fall into: fair, medium, olive, or dark. People with the same skin color do not always have the same under tone. How do you figure out your undertone?

Anne Jensen recommends a simple fabric test to identify the right hue for you. If you look better in white and black, you are the cool-toned, if you look better in brown and off-white, you the warm-toned.

Meet Your Match Whether you want to opt for seamless mannequin hands or a shade that is simply complimentary, it all starts with the right color. An easy trick to finding your color is to compare the nail color to your favorite foundation for your face. Bring your foundation bottle to the salon or store to find your exact shade.

Again, undertones play a big role. For warm undertones, use nail color that have hints of gold, orange, and red, Alternatively, those with cool undertones should stick to colors with undertones of pink, blue and yellow.

MANICURE

NAIL FILE, NAIL SCISSOR AND NIPPER

Prep Properly

The beauty of nudes-at-home, is they are often the easiest to accomplish on your own, and are subtle enough to hide imperfect paint jobs.

Prep nails pre-polish by filing them in one direction. The most important step in a long lasting manicure is to make sure your nails are free of natural oils, nail polish remover residue, soap, oils, and lotion before you apply your base coat.

A beautiful nude nail extends throughout the entire hand, Keep them super smooth and glowing by naturally re-surfacing the skin with an at-home hand exfoliator.

Alternative Nude

Anne Jensen created a nude polish alternative to enhance the colors of your natural nail. Start by buffing the nails and using a rich, filling base coat before she adds a topcoat, then adds a matte topcoat to finish. It creates a gorgeous contrast between the natural blushes and purple within the A beautiful nude nail extends through-out the entire hand, Keep them super smooth and glowing by naturally re-surfacing the skin with an at-home hand exfoliator.

PEDICURE

NAIL FILE, NAIL SCISSOR AND NIPPER

Since feet remain covered all day, we tend to neglect them, not providing enough care and nourishment. The art of caring for feet, legs, and toenails is pedicure. It may not be possible for you to go to a salon every time you need a pedicure. You can always achieve a satisfactory pedicure with things around the house. It doesn't cost you money, just a little of your effort for pampering your tired feet. Type of footwear available these days leaves your toes and most of feet exposed to dust and pollution. Pedicure will provide gentle care and nourishment to this often neglected part of our body.

Do your pedicure at home before bedtime and sleep with your pedi socks.

Pedicure Steps Begin with a good footbath for 10 minutes and after treat your nails. For this, clip or file toenails. Having overgrown toenails can often be a cause for problem. Filing must be done in the direction of toe itself and not vertically. Finishing touch is provided by slightly rounding at corners attaining shape of toe itself. Those small crevices at sides of toes should be filed or clipped as it can cause infection and lead to ingrown toenail.

Next step in pedicure at home involves softening and washing of feet ones again . For this, you need a basin filled with warm soapy water.

Start with soaking one foot and cleaning other one while still dry. Use a Anne Jensen pedicure file in a gentle circular motion especially working at the heels.

Allow foot to stay in water till water turns cool to touch. After water has turned cool to touch, remove them from basin and pat dry with a towel. Once feet have dried, use a cotton swab or orange wood stick for applying cuticle removing products. Use cotton swab to clean under toenails. Now you should work to loosen cuticles. Apply additional solution or just moisten cuticles with water and loosen them. Any extra skin around nails should be removed carefully using Jensen cuticle nipper or Jensen jensen cuticle scissor Once you have taken care of cuticles, remove excess cuticle solution with a soft damp towel. Take some foot cream or lotion between your fingers and massage each toe and foot separately. Use fingers to take out kinks between toes and firmly massage pads under toes. Keep this massage for at least five minutes so that foot cream penetrates skin. If you are not satisfied with softness of your feet, you can make them even softer by wrapping them in a warm moist towel. This is akin to steaming your face with a warm towel.

PEDICURE

NAIL FILE, NAIL SCISSOR AND NIPPER

After application of foot lotion, excess has to be removed by rinsing feet in a basin full of warm soapy water. Use exfoliating cream to remove excess lotion. Rinse feet thoroughly and dry them. Carefully wipe each toenail with a cotton swab to remove any traces of exfoliating agent or foot lotion. If required, you can use a cotton roll dabbed in nail polish remover. Next apply a base coat and wait for it to dry completely. After base coat has dried, apply two coats of nail polish of your choicest color. Between two coats, allow for a period for drying. While your nail polish dries, massage your feet, ankles and calves with a foot lotion. The growth of toenails is not very fast.

During seasons when feet remain mostly covered, a pedicure at home twice a month will keep them in nice shape.

However, during summer months, when feet are exposed to various factors, a weekly pedicure will reap rich dividends.

BEAUTY ROUTINES



YOUR BEAUTY ROUTINES

How to care for your skin

ANNE JENSEN DIAMOND SKINCARE LINE

BEAUTY ROUTINES

ALL YOUR FAVORITE PRODUCTS

1 A good night sleep on 7 to 8 hours is important not only for your skin but also for your body, mood, and your mental conditioner.

2 Food. Its very important for your skin and your body that you eat correct. Cook your own meal and stay away from fast food. A mixed diet of meet, bread, fresh and roasted vegetables is important. Dont forget to use olive oil when you cook, butter on your bread.

Drink juice. Milk and water every day and remember to get your fresh fruit everyday. A danish word of mouth.

1 Apple at the day hold the doctor away. Stay away from candy, salt snacks, coca cola ect ect. Eat food there prevent you from being hungry an hour after you had your meal.

3 Fitness is good. Take the stairs instead of the elevator. Take the stairs instead of escalator Go for a run one time pr week, its good for your heart. You don`t need to go to expensive fitness education to be healthy.

4 Take a hot shower before you sleep. It relax body and mind. Use body lotion after shower not only is it good for your skin but its also good for your mind to pamper your self.

5 Hair removal. Remove hair on your legs. Wax is good but its also damaged the upper layer of the skin. A lady shaver is brilliant.

6 Ones a week take a hot shower and give your body skin a body scrub mask. There is a lot of good body scrub on the marked. But you can also make your own with few ingredient. Olive oil mixed with sugar and salt is a great alternative scrub.

BEAUTY ROUTINES

ALL YOUR FAVORITE PRODUCTS

Beauty routines for your face.

1 Check your skin. Do you have normal skin, sensitive skin or oil skin. Always remove old make up before sleep.

A good cleansing cream or lotion. Wash after with water and finalize with a good toner. To choose the correct skin care products is very important. The most high end brand are also the ones who invest in science. These brands improve them self from year to year and have a complete history of invention and innovations. This include the cosmeceutical brands also. The past couple of years a lot of new brands popping up a part of them have no science behind them. Organic and natural skin care products need to be in glass bottle and jar. If not they are not totally natural. Natural organic ingredient will be harsh in plastic bottle.

2 Ones a week use a good facial mask. Scrub mask remove old skin and dirt. Clay mask deep clean the pores, Moisturizing mask give your skin an increased water bath which improve the skin. What ever skin type you have a moisturizing mask is needed.

3 Eye cream and eye mask is important because the skin under our eyes is really thin.

4 Never use soap in your face if you have a normal to dry skin. Soap dry out the skin.

5 When you cleanse your skin you should avoid all kind of hard treatment. Just harder you treat your skin just more the skin will start to defend it self. The glow will only come because the skin is irritated...

MAKE-UP



MAKE -UP

Guide to perfect make-up

ANNE JENSEN COUTURE MAKE UP LINE

MAKE-UP



MAKE -UP

Guide to perfect make-up

ANNE JENSEN COUTURE MAKE UP LINE

MAKE UP

ALL YOUR FAVORITE PRODUCTS

Foundation: To buy a cheap foundation is often a false economic, you will get more for your money if you stick to a top end product such as the Jensen foundation. A good foundation can be expensive, consider the outlay as an investment.

Most of the modern foundation are multi products there supplying turbo-boost, sun protection, moisturize and are anti ageing. To find the right foundation colour, there match your skin tone, you need to see the colour in daylight. Avoid too dark foundation even as they can look like sun tan.

Choose a colour there match your skin tone. Test the colour on your skin in few minutes before purchasing the products.

Sheer foundation: Gives a natural skin look.

Compact foundation: Powder and foundation in one easy to use and gives a natural look.

Powder is a magic product there give a perfect flawless base. Anne Jensen have created our powder in hard pressed powder pearls there are easy to use with both powder brush and puff.

Concealer Cover all kind of blemish, spots, dark circles under eyes, dark skin spots. Anne Jensen concealer can be used to cover all kind of skin mistakes.

Brow. To define brows use Anne Jensen brow palette. Anne Jensen Clear brow wax or our brow gel.

Drawn-in eyebrows women with lush, full brows should skip any added color; all they need are tweezers for stray hairs and some brow gel. To plump up sparse brows, dip an angled brush into brow powder. Move the brush along the natural line of the brow, extending it to the edge of the eye. If your brows are super-thin, Anne Jensen recommends making short, feathery strokes with a pencil, then topping brows with powder.

Eyeshadows. There are many types of eyeshadows on the market but in Anne Jensen we stick to two versions. Eyeshadows can create the picture of you, in the way you want others to see you.

For intense party look add a bit of vaseline over your eyeshadows, it will give a dramatic party look.

Cream to Powder Eyeshadows: Cream to powder eyeshadows are easy to use and are brilliant in light colours to highlight under brows, but they are also really good to wear as daytime colour.

They dont take much time to apply.

MAKE UP

ALL YOUR FAVORITE PRODUCTS

Powder Eyeshadows :Anne Jensen favorite. Excellent to evening and party make up. They are brilliant to play with colours, make some experiment and if you add them in wet edition they will be dramatic intense.

Just remember light colours under the brow and in the inner eyelid , dark colours on lower lids and out.

Eyeliner :Define your eyes. Eyeliner is a product you can use for both daytime look and evening look.

Dramatic or soft its all about your mood. Eyeliner drawn way past the outer corner of the top eyelid The “cat-eye” (or Cleopatra) effect is sultry, but not if you go overboard. Draw a line along the root of the lashes from the inner to outer corner. At the outer edge, subtly slant the line upward.

Extend the line no farther than a quarter-inch past your eye (or just a bit farther for a more dramatic look).

Mascara :Comes in many edition ,textures, and with many ingredient.

But in the final application its all about the application brush. To get volume you need a big brush and a mascara with fiber. The same if you want to have your lashes to look longer .Jensen swing time mascara is build to last and is all you need.

Daytime colours dark and light brown, Grey black, Aubergine, Black-Brown.

Evening colours Intense black , purple, green, and blue.

Bright blue mascara teal or cerulean mascara is young, punkish and more suited for rebellious teens.

Indigo and navy, on the other hand, are polished and chic for 20-somethings and beyond.

Dark blue mascara can brighten up the whites of your eyes, which is especially useful when you're tired or your eyes are bloodshot. It's pretty on all eye colors and flattering to everyone.

Remember to curl your lashes after you have added mascara with Miss Jensen Lash Curler , it will give your lashes an upward swing. Before you apply, wipe the mascara wand against the opening of the tube to get rid of any excess mascara. Wiggling the wand from side to side, from the base of your lashes to the tips, is the way to avoid clumps. Before the mascara dries, comb through your lashes with an old toothbrush or an eyelash comb to separate them and get rid of the gunk.



FRAGRANCE
MAKE-UP
SKINCARE
TOOLS

MAKE UP

ALL YOUR FAVORITE PRODUCTS

Lips :Lips are the most sexy area of our face and Jensen have some amazing lip product.

Intense Lipstick Creamy lipsticks in intense colours.

Daytime make up use light pearl lipsticks or coloured lip gloss.

Evening and Party make up use Intense darker coloured lipsticks.

A really good trick use 2 colours of lipstick. Add a lighter lipstick in the centre of your upper and lower lips and a darker lipstick up against your lip lines.

For a pout look add a clear lipgloss or vaseline on your lips as finish. Your lips will look bigger and more sexy.

Lip gloss : Lip gloss can be used as daytime lip make up, it protect the lips against the weather and its damaged to the lip skin on the same time it give you some beautiful lips.

Lip Pout: Jensen Lip Pout is a mix between a lipstick and a lip gloss. Very brilliant as evening wear.

Snow Pearls: Petite snow pearls are a great blush light products and they comes in many colours and mixed colours. Snow Pearls is easy to use. To do a succesfull application its vital to follow the upper part of your checks structure. Invest in a Anne Jensen Blush brush. Add the required amount of colour to your checks. For a absolute great finish add a stroke of Anne Jensen Illuminator under your checks. It define the colours on the checks. Obvious line of blush Toss out the dinky brush that came in the compact. A bigger brush will distribute the color more evenly.

After you dip the brush into the blush, knock it gently on the back of your hand to get rid of excess powder.. Smile and apply the blush in short, upward strokes on the apples of your cheeks, blending up to the hairline and ear. It will give you a flushed, natural glow. If you apply too much, tone down the color with a light dusting of translucent powder.

Finding your best Snow Pearls color may require some experimentation or a visit to Anne Jensen makeup counter.

But as a rule of thumb, bright colors are a don't. When in doubt, stick with a pinky/peach hue with a soft shimmer.

SUMMER BEAUTY

ALL YOUR FAVORITE PRODUCTS

Summer Beauty Tips

Whenever you're away on holiday, your main focus is to have as much fun as possible, go anywhere, see different places, and probably load up on all the food that you never get to eat back home! It's so easy to slip up and forget to keep up the routines that make sure you look gorgeous at all times in the first place. What you need to do is to remember to always make time to take care of your skin while you're vacationing and relaxing. You don't have to go out with a perfectly made-up face all the time, but you should definitely remember to keep your skin moisturized, nourished, and cleansed, especially after spending a full day out and about, whether you were sightseeing, hiking, biking, or soaking up the rays at the beach.

Truth be told, it's not an easy thing to keep up your usual beauty routine while you're on holiday, mainly because you don't have access to all the things that keep you properly primped and prettified at all times. Still, that doesn't mean you should do away with the whole process altogether, and just pick up where you left off once you get home. What you can do is do a sort of condensed version of your usual routine, just to make sure you maintain that irresistible glow no matter where you are.

For starters, take stock of the products you typically use, then be sure to bring the ones that are absolutely crucial to you. If you're on a skin whitening regimen, then choose only the most vital of the Fair and White products on your dresser, such as a face cream and body lotion you can apply at night. Make sure that you bring along some eye cream and moisturizer as well to keep your skin properly nourished at all times.

When you're going to be outside in the bright sunshine for long periods of time, never ever forget sunblock. It's your best defense against sunburns, unwanted tanning, and skin cancer. Use sunscreen on your face and the rest of your body throughout the entire day, and punch up the protection with Moonlight ecocert oil once the day is over.

Remember to keep your creams and lotions in small containers, enough to tide you over during the whole time you're away. Plus, this will also keep your bags light. Keep in mind that you don't have to spend your whole time beautifying. Just do enough to make sure that your skin is well taken care of.

WEDDING BEAUTY

ALL YOUR FAVORITE PRODUCTS

Bridal make-up has to be subtle and effective enhancing your best features and hiding any shortcomings. On that big day, you are going to be the centre of attraction and a feature of a thousand photographs. It is important that the right bridal make up is applied as photos taken on this day bring about fond and beautiful memories. If you can hear the wedding bells ringing, start your preparation right away. Draft yourself a little beautifying program, which will include a series of weekly facials. If you have not been drinking enough water, now is the right time. Start with two glasses as soon as you get up. Besides this, your daily dose of 8-10 glasses of water must continue. Nothing makes the skin more radiant than sufficient hydration. Do not leave everything till final day. Getting your eyebrows done a day in advance will save you unnecessary hassles you should use ANNE JENSEN TEAR DROP TWEEZER . Catching your beauty sleep is all the more essential. You do not want to look haggard and sleepy on your most important day. Use an alarm system to wake up to nice music so that you are relaxed.

Moisturize your skin well in advance before starting the make-up process. Use a foundation that is closer to your skin tone. This will act as a barrier between your skin and rest of the make-up.

It is essential to choose right colors for your bridal make-up. Those bright neon colors will scream out of photos and greys will appear too dull. Your best bet lies in choosing colors and shades closest to your skin tone.

Anything too bright or too dark and you have a stranger in those photos. Use of make-up on eyes and lips has to be intelligent and tasteful. You would've gone through great lengths to choose your wedding gown. You need similar diligence and effort in choosing right color combination for your eyes and lips. This color co-ordination will make you look stunning while staying natural. Avoid deep reds and blacks at all costs. Only look you can achieve through them is bizarre. At the same time do not use such a light shade that your lips and eyes look non-existent in your photos. Bridal Makeup – Finer Points

It is a good idea to use professional services for bridal makeup. But leaving everything till final day can be a problem. Have one or two trial runs before you decide on what suits you best.

You will be kissing a number of people on wedding day, so choose a lipstick that doesn't smudge. At the same time, it should complement rest of your makeup.

If you have fair skin, use a slightly dark pink tone if you do not want to look pale in your photos.

Applying foundation only on face is not recommended. Using it on all exposed areas is a must if you want to appear as a uniform and homogeneous entity. Wedding ceremonies do not get over in blink of an eye. So your makeup should be smudge proof so that you do not get that funny look if you rub your eyes accidentally. Wear at least two coats of waterproof mascara. Finish with ANNE JENSEN LASH CURLER for an upward lash swing choose neutral colors if you want to look natural in your wedding highlight under the brow with ANNE JENSEN light pearl highlighter and finish the brows with ANNE JENSEN solid clear brow pencil photos for a long time to come.

BEAUTIFUL PRESENTATIONS



MAKE -UP SKINCARE FRAGRANCE TOOLS

Guide to perfect make-up/ Guide to the perfect skincare / Guide to the perfect brows

ANNE JENSEN BEAUTY GIFT CHECK OUR WEBSITE.



BEAUTY

WWW.ANNEJENSENBEAUTY.COM